

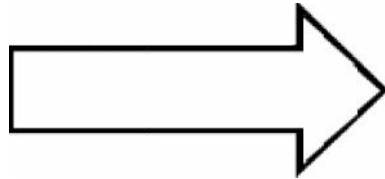
## HIKE - FUNdraising Ideas

In order to raise more funds than you normally have, you need to look at raising funds in a different way than you normally have. Job's Daughters is a safe environment where our members can learn and grow, but when you invite the public to participate you may need to have additional council support to ensure the event is a success.

### Instead of

#### Bowl a Thon

- Each daughter gets \$10  
Pledge from parents
- Total Raised \$100



### Unique Events include:

#### Try this

#### Bowl a Thon

- Invite other Bethels  
Rainbow Assemblies, DeMolay Chapters, Masons, Eastern Star and other  
Masonic Bodies to participate
  - Partner with Audiologist or hearing equipment company
  - Sign Language clubs at HS or College
  - Get corporate event sponsors
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- Sanctioned 5k race
  - Partner up with a Masonic Motorcycle Club and hold a Ride for HIKE
  - Schedule your event during popular times of the year, Let events already on the calendar work for you.
    - sell fruit baskets at Christmas
    - Flowers at Valentine's day or Mother's Day
    - Chili in the fall
    - Pizza or Sub Sandwiches at Super Bowl time.

- If your city already has a large event or festival-get involved. Don't try and recreate a whole new event to attract people to. Go where the event is and tap into their crowds.
  - Sell concessions at large sporting events
  - Sell toys at the Shrine Circus
  - Park cars at the state or county fair
  - Wash cars at a Scottish Rite Reunion.

#### Double your Money:

- Ask the Masons (or other Masonic body) if they will match the funds your Bethel raised for HIKE and you can double your gift!
- Many businesses also match gifts donated by their employee's. Check with your council, majority members and parents of daughters if their employers participate in matching gifts. It is the easiest money out there!

The number one reason people donate is because they are asked! It's that simple! If you don't ask the answer will ALWAYS be no. Have every member write a letter about their favorite sound and what HIKE means to them. Have everyone send the letter to 10 people. If 10 members get 10 people to donate \$10 each, you will raise \$1,000!

Remember, Teamwork Makes the Dream Work.

#### How to Organize a HIKE Event

1. There are no startup monies from the HIKE Board for operational funds for an event.
2. Please notify the HIKE Board President that you are planning an event.
3. Establish a budget.
4. Hold organizational fund raiser for startup and operational monies or seek donations. Donations must be directed to Bethel or Grand Council using their tax ID number. (if the donor is claiming donation on taxes)
5. Hold the Fundraiser.
6. All checks for the HIKE Fund must be made out to "The HIKE Fund Inc."
7. All checks and monies must be quickly given to the event organizer/chair. They must be sent immediately after the event to The HIKE Fund Inc. Executive Secretary. This allows the donor to claim the donation as tax deductible.
8. Contact the Executive Secretary if you have questions.
9. Send pictures and articles about your event to The HIKE Board Inc. SNE Publication and local newspapers & media outlets in your town.

Questions contact HIKE Board of Directors Fundraising Chair Alexis Lux

405-312-6355 or [alexislux@gmail.com](mailto:alexislux@gmail.com)

